

# CO-PRODUCING WITH BRAZIL 2025



# **CO-PRODUCING WITH BRAZIL – 2025**

Author: Belisa Figueiró

# **1** BRAZIL IN THE GLOBAL INDUSTRY

Brazil is a vast country with over 11,000 film and audiovisual production companies registered in *Agência Nacional do Cinema* (Ancine). These companies are eligible to secure financial support for international co-productions through national and regional funds.

Historically, Brazil has been co-producing feature films with European countries since the 1960s, but it wasn't until the 2000s that there was a greater push for these partnerships, driven by new film policies, reaching new and potential co-producers across all continents.

The *Cinema do Brasil* program, established in 2006, has been one of the major initiatives promoting Brazilian cinema globally, connecting Brazilian and international producers at the world's largest film festivals and markets.

# **2 BILATERAL CO-PRODUCTION AGREEMENTS**

Brazil has bilateral co-production agreements with 13 countries: South Africa, Germany, Argentina, Canada, Chile, Spain, France, India, Israel, Italy, Portugal, the United Kingdom, and Venezuela.

Most of these agreements have been updated in recent decades. In these agreements, the majority country can hold up to 80% of the rights, while the minority country must have at least 20%. This measure is the most common worldwide and facilitates the involvement of an international partner.

Each year, more Brazilian producers participate in international co-productions, not only as majority partners but also as minority partners, investing in projects by filmmakers from different parts of the world.

According to Brazilian law, in the absence of a formal agreement between Brazil and another country, the regulatory agency, *Agência Nacional do Cinema* (Ancine), may recognize the film as Brazilian (allowing access to Brazilian funding) if the Brazilian co-producer holds at least 40% of the film's rights. Additionally, two-thirds of the artistic and technical crew must be Brazilian or have lived in Brazil for at least three years. If the foreign producer is the majority partner, the film will only be considered Brazilian if the international partner grants permission for commercial exploitation by the Brazilian production company.

Details of each of the bilateral agreements





#### Countries that have Co-production Agreements with Brazil

# **3 MULTILATERAL CO-PRODUCTION AGREEMENTS AND FUNDS**

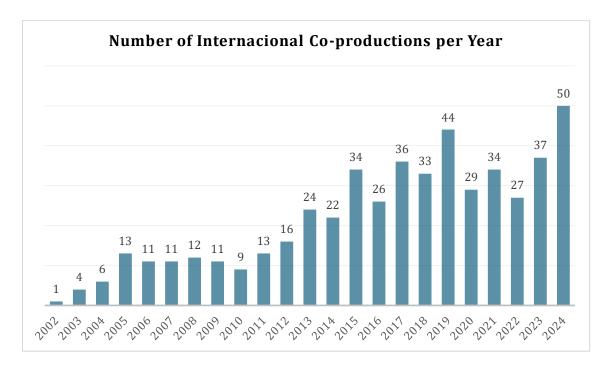
Brazil is a signatory of the <u>Ibero-American Cinematographic Integration Agreement</u>, which aims to foster collaboration between countries in Ibero-America, promote cultural development, and create a common market for Latin American film productions.

The <u>Latin American Cinematographic Co-production Agreement</u> is the contract that formalizes film partnerships between the signatory countries of the agrément. As a result, films can be produced by two or more producers from two or more member countries, based on a co-production contract signed by the co-producing companies. Each co-producer must have a minimum participation of 20%.

Brazil is also a member of the <u>Ibermedia Program</u>, an Ibero-American fund that supports the development of new projects through specific calls for co-productions, distribution, and circulation of fiction, animation, and documentary projects, produced by two or more production companies from Latin American, Portugal, or Spain.

# **4 BRAZIL INTERNATIONAL CO-PRODUCTIONS**

Between 2002 and 2024, 503 Brazilian films were made in international coproductions. Over the past 13 years, the average has been 33 films per year, according to official data from the *Agência Nacional do Cinema* (Ancine). In 2024, there were 50 international co-productions, setting a historical record.



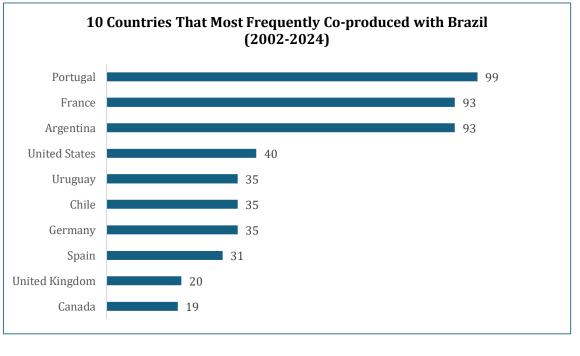
Source: Ancine

# 5 COUNTRIES THAT MOST FREQUENTLY CO-PRODUCE WITH BRAZIL

The three countries that have historically co-produced the most with Brazil are Portugal, Argentina, and France. From 2002 to 2024, this trend remained consistent, and they topped the ranking of the 10 countries with the most co-productions with Brazilian companies.

Following them are the United States, Uruguay, Chile, Germany, Spain, the United Kingdom, and Canada.

Among all these countries, the ones that have a bilateral co-production agreement with Brazil are more prominent, as these agreements simplify the process of securing financial resources and the bureaucratic procedures involved in any feature film production.



Source: Ancine

# 6 MAIN FUNDING SOURCES IN BRAZIL

Below are the list of most commonly used mechanisms as sources of funding in Brazilian cinema and audiovisual. To have access to these funds, international producers must form a co-production with a Brazilian production company. Only companies based in Brazil and officially registered in *Ancine* have access to these resources.

#### • Fundo Setorial do Audiovisual (FSA) / Ancine

Managed by *Agência Nacional do Cinema* (Ancine), FSA is the main Brazilian fund available to Brazilian producers and distributors. For the year of 2025, the FSA has more than R\$ 846 million available, which will be distributed through different funding calls.

#### • Secretaria do Audiovisual (SAV) do Ministério da Cultura (MinC)

In addition to Ancine, Brazil has *Secretaria do Audiovisual* (SAV), the public agency for audiovisual of the ministry of culture (*Ministério da Cultura* - MinC), responsible for promoting cinema and audiovisual productions, as well as the promotion and

diffusion of Brazilian projects. In partnership with Ancine and through the FSA, funding calls will be launched throughout 2025, distributed as follows: R\$ 100 million for Rio de Janeiro, R\$ 100 million for São Paulo, and an additional R\$ 300 million for productions from companies in the Central-West, North, Northeast, and the South.

#### • Lei Paulo Gustavo (LPG) / MinC

Established in 2022, the *Paulo Gustavo* law represents the largest federal investment ever made in Brazil's cultural sector. For film and audiovisual industries, R\$ 2.7 billion is allocated and distributed to Brazilian states and cities across the country. *Ministério da Cultura* (MinC) manages and distributes these resources.

### • Lei Aldir Blanc (LAB) / MinC

Created in 2020 to minimize the impacts of the COVID-19 pandemic, this federal law is currently managed by *Ministério da Cultura* (MinC). It injects R\$ 3 billion annually into the cultural sector, distributed to states and cities across the country. Brazilian audiovisual producers can have access to funds specifically allocated for film and audiovisual production.

### • Programa de Ação Cultural (ProAC)

This program, from the State of São Paulo, supports local production companies through both direct funding (calls for proposals) and indirect funding (tax incentive laws). A total of R\$ 100 million is allocated annually, with R\$ 54 million directed towards film and audiovisual production.

### • Pró-Carioca Audiovisual / RioFilme

This is *RioFilme*'s mechanism to stimulate film and audiovisual production in the city of Rio de Janeiro. The funding calls total R\$ 34 million, shared between feature film production, series, documentaries, games, and project development.

# 1. Fundo Setorial do Audiovisual (FSA) / Ancine

Highlights of public calls by FSA for the registration of Brazilian companies (with specific website links):

Film Production (Commercial Performance)
 Type of feature film: fiction, animation, or documentary.
 Contact: Coordenação de Enquadramento e Aprovação (Ancine)

Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### • Film Production (Selective)

Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### • Film Production (Artistic Performance)

Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### • TV/VOD Production (Selective)

Type of audiovisual projects: fiction, animation, documentary, variety shows, and reality TV. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### o <u>Film Production via Distributor</u>

Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### o <u>Brazil-Portugal Co-production</u>

Brazilian participation: Minority Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

#### o Brazil-Uruguay Co-production

Brazilian participation: Minority Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Email: aprovacao.sfo@ancine.gov.br

#### o International Film Co-production

Type of feature film: fiction, animation, or documentary. Contact: *Coordenação de Enquadramento e Aprovação* (Ancine) Phone: +55 (21) 3037-6236 Email: aprovacao.sfo@ancine.gov.br

# 2. Lei Paulo Gustavo (LPG)

Available calls for proposals in São Paulo (with specific website links):

 Film Production for Cinema or VOD (SPCine) Type of feature film: fiction, animation, or documentary. Contact: Spcine Email: lpg@spcine.com.br Phone: +55 (11) 3117-3100

#### • TV/VOD Production (Spcine)

Type of audiovisual project: fiction, animation, or factual. Contact: Spcine Email: lpg@spcine.com.br Phone: +55 (11) 3117-3100

#### • Film and Series Development (Spcine)

Type of project: fiction, animation, or documentary. Contact: Spcine Email: lpg@spcine.com.br Phone: +55 (11) 3117-3100

• <u>Low-Budget Film Production (Secretaria da Cultura, Economia e</u> <u>Indústria Criativas)</u>

Type of feature film: fiction, animation, or documentary. Contact: *Secretaria da Cultura, Economia e Indústria Criativas* Email: leipaulogustavo@sp.gov.br

• <u>Feature Film Production (Secretaria da Cultura, Economia e Indústria</u> <u>Criativas)</u>

Type of feature film: fiction, animation, or documentary. Contact: *Secretaria da Cultura, Economia e Indústria Criativas* Email: leipaulogustavo@sp.gov.br

• <u>Series Production (Secretaria da Cultura, Economia e Indústria</u> <u>Criativas)</u>

Type of feature film: fiction, animation, or documentary. Contact: *Secretaria da Cultura, Economia e Indústria Criativas* Email: leipaulogustavo@sp.gov.br

# 3. PROAC / Lei Aldir Blanc (São Paulo)

Highlights of public calls for Audiovisual (with specific links):

Support for Audiovisual Production
 Type of feature film: fiction, animation, or documentary.
 Contact: Secretaria da Cultura, Economia e Indústria Criativas

Emails: comunicacaoproaceditais@sp.gov.br / duvidaseditaisproaclab2021@sp.gov.br

#### • Support for Feature Film Production

Type of feature film: fiction, animation, or documentary. Contact: *Secretaria da Cultura, Economia e Indústria Criativas* Emails: comunicacaoproaceditais@sp.gov.br / duvidaseditaisproaclab2021@sp.gov.br

#### • <u>Support for International Coproduction – Cinema/VOD</u>

Type of audiovisual project: fiction, animation, or documentary. Contact: Secretaria da Cultura, Economia e Indústria Criativas Emails: comunicacaoproaceditais@sp.gov.br / duvidaseditaisproaclab2021@sp.gov.br

#### • Script Development – Cinema/VOD

Type of audiovisual project: fiction, animation, or documentary. Contact: *Secretaria da Cultura, Economia e Indústria Criativas* Emails: comunicacaoproaceditais@sp.gov.br / duvidaseditaisproaclab2021@sp.gov.br

## 4. Pró-Carioca Audiovisual / RioFilme

Highlights of public calls for registration by companies in Rio de Janeiro (with specific links):

- Fiction or Animation Film Production Contact: RioFilme Email: fomentoriofilme@gmail.com Phone: +55 (21) 2225-7082 – extension 230
- Documentary or Documentary Series Production Contact: RioFilme Email: fomentoriofilme@gmail.com Phone: +55 (21) 2225-7082 – extension 230
- Project Development Contact: RioFilme Email: fomentoriofilme@gmail.com Phone: +55 (21) 2225-7082 – extension 230
- Game Development and Production Contact: RioFilme Email: fomentoriofilme@gmail.com Phone: +55 (21) 2225-7082 – extension 230
- Short Film or Web Series Production Contact: RioFilme

Email: fomentoriofilme@gmail.com Phone: +55 (21) 2225-7082 – extension 230

# 7 FUNDS AVAILABLE IN OTHER STATES

#### • Funcultura (Pernambuco)

Type of project: Cinema and audiovisual production Contact: *Secretaria de Cultura do Estado de Pernambuco* and *Fundação do Patrimônio Histórico e Artístico de Pernambuco* (Fundarpe) Email: atendimentosic@fundarpe.pe.gov.br Phone: +55 (81) 3184-3026

#### o <u>Secult (Ceará)</u>

Type of project: Cinema and audiovisual production Contact: *Mapa Cultural do Ceará* Email: agendagab@secult.ce.gov.br Phone: +55 (85) 98115-2400

# • <u>Subsecretaria de Fomento e Incentivo Cultural (Distrito Federal)</u>

Type of project: Cinema and audiovisual production Contact: *Subsecretaria de Fomento e Incentivo Cultural* Email: edital@pnabdf.org.br Phone: +55 (61) 3325-1030

#### Secretaria da Cultura (Rio Grande do Sul) Type of project: Cinema and audiovisual production Contact: Secretaria de Cultura Email: lpg@sedac.rs.gov.br Phone: +55 (51) 3288-5416

# 8 FILM COMMISSIONS

- São Paulo Film Commission Email: filmesp@spcine.com.br Phone: +55 (11) 3117-3100
- <u>Rio Film Commission</u>
  Email: info.rfc@prefeitura.rio
  Phone: +55 (21) 2225-7082 Extension: 260
- Brasília Film Commission
  Email: brasiliafc@cultura.df.gov.br
  Phone: +55 (61) 3325-6100



- Porto Alegre Film Commission
  Email: filmcommission@portoalegre.rs.gov.br
  Phone: +55 (51) 3289-7304
- Belo Horizonte Film Commission
  Email: bhfilm@pbh.gov.br
  Phone: +55 (31) 3246-0144
- Salvador Film Commission
  Email: sonale@salvador.ba.gov.br

# 9 CASH REBATE

Th two cities with the highest number of film and audiovisual production companies in Brazil, São Paulo and Rio de Janeiro, offer a cash rebate, which is a mechanism through which local productions can apply to get a portion of the amount invested in the film production back within the city.

#### São Paulo

In São Paulo the calls for proposals are offered by Spcine, and the rebate is intended for both foreign and national film productions with a broad international reach. The amount varies from 20% to 30% of the expenses for projects filmed or produced in the city and the state of São Paulo. To participate, it is mandatory to associate with a company based in São Paulo, either in the form of coproduction or production services.

Link: <u>https://spcine.com.br/cash-rebate/</u>

Email: filmesp@spcine.com.br Phone: +55 (11) 3117-3100

#### Rio de Janeiro

Through RioFilme's public calls, producers can receive 30% of the amount spent on production to be invested in the city of Rio de Janeiro. If the city is the main location for the audiovisual project, this amount increases to 35%. To participate, it is mandatory to associate with a company based in Rio de Janeiro, either in the form of coproduction, production services, or licensing for the production.

Link: <u>https://www.riofilmcommission.com/cash-rebate/</u> Email: info.rfc@prefeitura.rio Phone: +55 (21) 2225-7082 – Extension: 260



Research and text: Belisa Figueiró Translation: Débora Filgueiras

#### <u>Cinema do Brasil team</u>

André Sturm, Chairman info@cinemadobrasil.org.br

Morris Kachani, Executive Manager morris@cinemadobrasil.org.br

Marika Kozlovska, International Consultant marika@cinemadobrasil.org.br

Rodrigo Ribeyro, Strategy Analyst rodrigo@cinemadobrasil.org.br

Lucy Watanabe, Communication Coordinator lucy@cinemadobrasil.org.br



